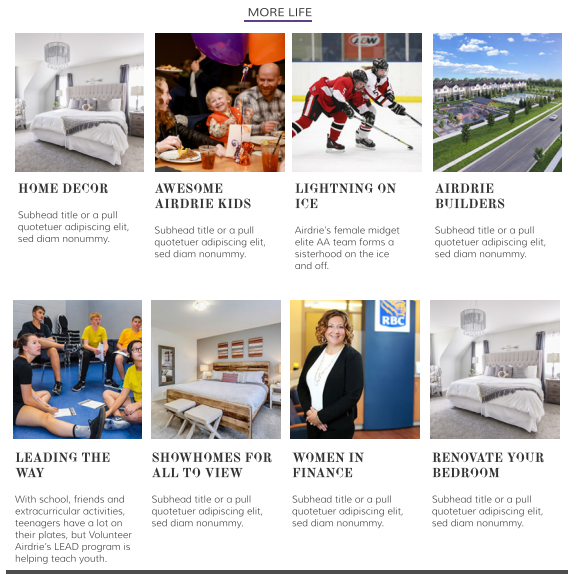
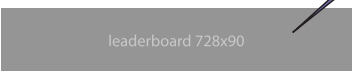
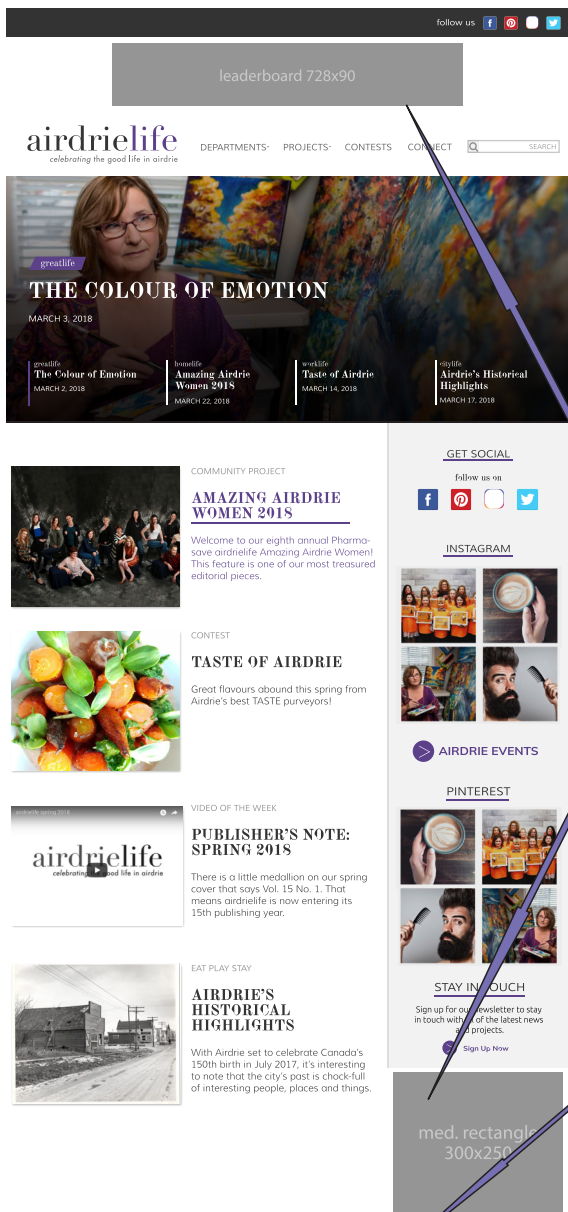


airdriehome.com

celebrating the good life in airdrie

A new website = NEW digital opportunities!

In June we re-launch a refreshed and exciting new look with enhanced features for reader engagement and new options for advertisers. Take advantage of this pre-sale to lock in a low rate for the first six months!



MASTHEAD LEADERBOARD AD **\$400/mo/category**

728px X 90px
AD TYPE: STATIC - options: home page, greatlife, homelife, worklife and citylife
Pre-sale: \$300/mo

MEDIUM RECTANGLE AD **\$250/mo**

300px X 250px
AD TYPE: ROS - rotates with other ads throughout site
Pre-sale: \$150/mo

LARGE RECTANGLE AD **\$300/mo**

(Not shown)
300px X 600 px
AD TYPE: ROS - rotates with other ads throughout site
Pre-sale: \$200/mo

REGULAR LEADERBOARD AD **\$250/mo**

728px X 90 px
AD TYPE: ROS - rotates with other ads throughout site
Pre-sale: \$150/mo

HOME PAGE BUYOUT **\$950/mo**

Own all the ad spots on the home page.
Pre-sale: \$700/mo

Pre roll (video) option available for all placements. airdriehome magazine advertisers with a full page ad receive a FREE Medium Rectangle Ad in a carousel position for the duration of their contract.

Sponsored Content, Tweets, Instagram and Facebook posts: Ask for rates. All sponsored posts begin with "Sponsored". *limit 2 per customer per medium per month. Free with full page ad.

Wendy Pratt | Sales Director
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Average Traffic (views) last 90 days (February - April): 11,772/month