



AMAZING AIRDRIE



TASTE OF AIRDRIE

at flavours abound this spring from



PUBLISHER'S NOTE: SPRING 2018

There is a little medallion on our spring cover that says Vol. 15 No. 1. That means airdrielife is now entering its 15th publishing year.



AIRDRIE'S HISTORICAL HIGHLIGHTS













MORE LIFE



HOME DECOR



AWESOME AIRDRIE KIDS



LIGHTNING ON ICE



AIRDRIE BUILDERS



LEADING THE WAY



SHOWHOMES FOR ALL TO VIEW Subhead title or a pull



FINANCE







airdrielife.com

A new website = NEW digital opportunities!

In June we re-launch a refreshed and exciting new look with enhanced features for reader engagement and new options for advertisers. Take advantage of this pre-sale to lock in a low rate for the first six months!

MASTHEAD LEADERBOARD AD

\$400/mo/category

Pre-sale: \$300/mo 728px X 90px

AD TYPE: STATIC - options: home page, greatlife, homelife, worklife and citylife

MEDIUM RECTANGLE AD

300px X 250px

AD TYPE: ROS - rotates with other ads

throughout site

LARGE RECTANGLE AD

(Not shown) 300px X 600 px

AD TYPE: ROS - rotates with other ads throughout site

REGULAR LEADERBOARD AD

728px X 90 px AD TYPE: ROS - rotates with other ads throughout site

\$250/mo

Pre-sale: \$150/mo

\$300/mo

Pre-sale: \$200/mo

\$250/mo

Pre-sale: \$150/mo

HOME PAGE BUYOUT Own all the ad spots

on the home page.

\$950/mo

Pre-sale: \$700/mo

Pre roll (video) option available for all placements. airdrielife magazine advertisers with a full page ad receive a FREE Medium Rectangle Ad in a carousel position for the duration of their contract.

Sponsored Content, Tweets, Instagram and **Facebook posts:** Ask for rates. All sponsored posts begin with "Sponsored". *limit 2 per customer per medium per month. Free with full page ad.

Wendy Pratt|Sales Director

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Average Traffic (views) last 90 days (February - April): 11,772/month